



2019 NASPA INTERNATIONAL SYMPOSIUM

9-10 March 2019 | Symposium Program Schedule

Please note: details of this schedule are subject to change as the program is finalized. Please refer to the printed program book you will receive on-site in Los Angeles for accurate details. This document will be updated as new information is solidified.

Last update: 3 December 2018

Day 1: Saturday, 9 March

12:00 p.m. - 5:00 p.m. | International Symposium Check-In Open

Please plan on checking-in first at the NASPA Annual Conference Registration Desk located in the Convention Center. Once you receive your name badge, you can proceed to the **JW Marriott LA Live** where you will receive your Symposium materials.

Room: Platinum Ballroom Foyer

1:00 p.m. – 1:30 p.m. | First Time Attendee Meeting

Room: Platinum E

Join the 2019 NASPA International Symposium Planning Committee for an indepth look at this year's symposium. Bring your questions, your ideas, meet new people and get the lay of the land before the symposium starts.

2:00 p.m. – 2:45 p.m. | Opening Session

Room: Platinum E

2:45 p.m. – 3:45 p.m. | 2019 NASPA International Symposium Opening Reception

Room: Platinum FGH

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Join your colleagues from across the world during our opening reception. Light hors d'oeuvres and refreshments will be provided.

3:45 p.m. – 4:30 p.m. | Global Practices Presentations

Room: Platinum E

1st Session Title: **Advising as Teaching: An FYE Integrated Advising Model in the UAE**

Presenter: Shytance Wren, instructional faculty and advisor - Zayed University

2nd Session Title: **MSEC-Q: The Student Government at WCM-Q**

Presenters: Amjad Abdo, events and student development specialist - Weill Cornell Medicine-Qatar

Dana Al-Ali, 1 year Medical Student MSEC-Q President - Weill Cornell Medicine-Qatar

3rd Session Title: **Developing Global Leaders: The Malave Leadership Academy at The City University of New York**

Presenters: Ahmed Osman, student life specialist - The City University of New York

Kisha Fuentes, university manager, child care and leadership programs - The City University of New York

4:35 p.m. – 5:10 p.m. | Global Area Breakout Sessions

Room: Platinum F, G, H, and I

5:15 p.m. – 6:15 p.m. | Professionalizing the Field and Exploring Professional Competencies

Room: Platinum E

6:15 p.m. – 7:15 p.m. | Keynote Speaker

Room: Platinum E

7:15 p.m. | Dinner and Dialogue

Room: Platinum Ballroom Foyer

To provide more opportunity to connect with colleagues during the International Symposium, we invite you to participate in Dinner & Dialogue, which will occur on Saturday, 9 March. Share ideas and build relationships while enjoying dinner or dessert in one of Los Angeles' fine restaurants. A variety of restaurants and menu types will be available for selection. Please note: This event is not included in the Symposium registration fee. Each person will be responsible for their own costs. Participants will have the opportunity to sign up on site at the Symposium check-in table on Saturday.

Day 2: Sunday, 10 March

8:00 a.m. – 12:00 p.m. | International Symposium Check-In Open

Room: Platinum Ballroom Foyer

Please plan on checking-in first at the NASPA Annual Conference Registration Desk located in the Convention Center. Once you receive your name badge, you can proceed to the **JW Marriott LA Live** where you will receive your Symposium materials.

8:00 a.m. – 9:00 a.m. | Breakfast Available

Room: Platinum Ballroom Foyer

8:15 a.m. – 9:15 a.m. | Morning Opening Session: Welcome, Breakfast, and IEKC Awards

Room: Platinum E

9:20 a.m. – 10:20 a.m. | Concurrent Session I

Room: Platinum I

Title: **Creating an Inclusive Campus Climate to Integrate International Students**

Presenter: Yanmei Zhang, director, assessment and planning - University of Alabama, Birmingham

Symposium Track: International Student Services

Abstract:

With the increase of international students in US higher education institutions, it is a challenge to better serve this student population and to enhance their experience on campus. How do international undergraduate students perceive campus climate? How do their perceptions affect satisfaction and sense of belonging? In this program, the presenter will share a study that examines campus climate for undergraduate international students and discuss policies, programs and services to build a campus community that ensures equal access and better accommodation for international students.

Room: Platinum F

Title: **Internationalization Efforts in Higher Education: Exploring Approaches Across Continents**

Presenters: Tadd Kruse, Assistant to the President for Institutional Planning & Effectiveness – American University of Kuwait

Mirela Mazalu, Secretary General - European University College Association

Enrique Rojas, Director de Desarrollo Estudiantil y Titulados, DUOC Universidad Catolica de Chile

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

With close to 5 million students who in 2016 studied outside their home countries, and increasing numbers of "internationalization at home" initiatives, both work to prepare students to thrive in diverse environments. This session aims to inform attendees by comparing trends and practices in Europe, the United States and the Middle East, followed by an engaged dialogue on internationalization. Implications for student affairs/student services professionals supporting students in at home or cross-border programs will be addressed.

Room: Platinum G

Title: **Faculty Design of Graduate-level Student Mobility Programs and Why it Matters**

Presenter: Peter Maribei, global center coordinator - University of San Diego

Symposium Track: Mobility Programs

Abstract:

Graduate-level study abroad programs need to create curricular and pedagogical environments that are closely aligned with students professional development needs. In this session, the presenter will discuss findings from an analysis of syllabi from 30 unique short term faculty led programs taught between 2013 and 2018 at a graduate school in the southwest United States. The data includes learning outcomes, learning activities, and assessment methods. Ways to support and encourage faculty leading these programs are also discussed.

Room: Platinum H

Title: **How to Use Current Students to Enhance Your International Student Orientation Program**

Presenters: Justin Jeffery, director, international student life - University of Georgia

Benjamin Cecil, assistant director, international student life - University of Georgia

Symposium Track: International Student Services

Abstract:

Current students serve as a vital resource for international students and play a critical role in orientation programming. The World Leader program at UGA develops 30 students each year to serve as a key element of the week-long international student orientation. In this session, the presenters will overview a student leadership program that developed over the past decade from a group of volunteers to a dedicated cohort of students who assist in delivering orientation content and developing strong peer networks for incoming international students.

10:30 a.m. – 11:30 a.m. | Concurrent Session II

Room: Platinum H

Title: **Macau-Shanghai/Anji Intercultural Communication and Comparative Study Program**

Presenters: Sisi Sun, resident fellow - Cheong Kun Lun College - University of Macau

Meifang Zhang, college master - Cheong Kun Lun College - University of Macau

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

Macau has a unique culture that is closely related to its history of Portuguese colonization. After the transfer of Portuguese administration to China in 1999, intercultural communication between Macau and the mainland of China became a hot topic. As a result, Cheong Kun Lun College of the University of Macau and Zhidong College of Fudan University created a joint program called the "Macau-Shanghai/Anji Intercultural Communication and Comparative Study Program" as an excellent learning

opportunity in an effort to encourage greater understanding between Macau and the Chinese mainland. In this presentation, the presenter will introduce how this program contributes to the acquisition of intercultural competencies that students need for further to work and live in an intercultural and complex environment.

Room: Platinum G

Title: **Transforming Residents Abroad via Engaged Learning (TRAVEL): Successes, Lessons, and Challenges**

Presenters: Rebecca Perry, assistant director, travel and global initiatives - Gannon University

Kathleen Gausman, associate vice president, student development and engagement - Gannon University

Symposium Track: Mobility Programs

Abstract:

In our increasingly interconnected world, higher education institutions are called to prepare students to be culturally competent professionals and responsible global citizens. The presenters will discuss how one small private university has responded to this call with the creation of the T.R.A.V.E.L. Program, a non-credit bearing, yearlong small group engagement initiative that culminates in a 10-14 day international travel trip. The presenters will explore the program's context, development, relevant data, and its successes and challenges.

Room: Platinum F

Title: **Where You Sit Matters: Organizational Leadership and its Impact on the International Student Experience**

Presenters: Janet Loh, international programs and outreach coordinator - Rutgers University - New Brunswick

Katsumi Kishida, managing assistant director, center for international studies - Kean University

Cory Owen, assistant dean, international advisement and diversity initiatives - The Julliard School

Symposium Track: International Student Services

Abstract:

International students experience gaps in engagement with the larger campus population, sense of belonging, and their ability to access critical resources. Our session will examine the relationship between where international student support staff are housed and resourced within larger institutional organizational structures, and the impact on the international student experience. Our panel will present on how different organizational structures and staffing of international student support professionals positively affect international student access and retention.

Room: Platinum I

Title: **Working Abroad: Building Successful Experiences and Supportive Environments**

Presenters: Tadd Kruse, assistant to the president for institutional planning and effectiveness - American University of Kuwait

Karla Fraser, senior associate director - Yale-NUS College

Natesha Smith, assistant professor, student affairs administration - Binghamton University

Symposium Track: Professional Growth and Networking

Abstract:

Undertaking a self-initiated professional experience overseas is both exciting and challenging. The presenters will share their expatriate journey as part of an increasing number of higher education professionals working outside of their home country. As we draw upon almost 30 years of experience abroad we will engage in dialogues on benefits, adjustment considerations, and coping strategies which can maximize life overseas. Join us and explore the growing trends, role of cultural intelligence and personal impacts.

11:40 a.m. – 12:10 p.m. | Experiential Session

Room: Platinum F, G, H, I

These sessions are focused conversations to explore common issues impacting our professionals around the world in different points of their career. These 30-minute guided dialogues will allow attendees to engage in exchanges with colleagues to explore common challenges they face along their career trajectory, to network, and to support ongoing communications during the symposium and beyond. Each session will take place in different meeting spaces and will be guided by a facilitator to promote sharing and support a collegial forum.

12:30 p.m. – 1:25 p.m. | International Luncheon *(provided)*

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1:30 p.m. – 2:30 p.m. | Concurrent Session III

Room: Platinum F

Title: **Global Promising Practices for Internationalizing Student Affairs**

Presenters: Brett Perozzi, vice president for student affairs - Weber State University

Tamara Yakaboski, professor, higher education and student affairs leadership – University of Northern Colorado

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

Increasingly, the ability for student affairs professionals to support a wider diversity of students requires intercultural understanding and global frameworks. As showcased in the recent book, *Internationalizing US Student Affairs Practice*, this session features a panel of practitioners and promising practices from around the world. Attendees will learn how practitioners in non-US countries adapt and implement new approaches to their practice while remaining culturally relevant and appropriate, which enhances the intercultural global competencies of professionals in the US.

Room: Platinum I

Title: **"Expect the Unexpected": Experiences of U.S. Trained Student Affairs Professionals Working Abroad**

Presenter: Patty Witkowsky, assistant professor - University of Colorado, Colorado Springs

Symposium Track: Professional Growth and Networking

Abstract:

In this session, the presenter will showcase findings from a phenomenological study of the student-focused and institutional experiences of 29 student affairs professionals with work experience outside of the U.S. The findings include a recognition of the universality of student needs, the applicability of student development theory in a global context, position and organizational structures in a non-U.S. culture, the need to provide rationale for U.S.-based approaches to work abroad, and lastly recommendations for future professionals seeking work abroad.

Room: Platinum H

Title: **Preparing Students for Global Success through CORE©**

Presenters: Matthew Rader, assistant vice president, student affairs and dean of students - IES Abroad
Jennifer Rogers, program dean - IES Abroad

Symposium Track: International Student Services

Abstract:

Preparing students well for global learning opportunities is essential to international educators. This session provides an overview to how colleges and universities in the U.S. prepare students for international education opportunities with specific attention given to the IES Abroad CORE© program. The CORE© program has existed for 10 years and provides both orientation and re-entry programmatic activities for students. Discussion about the replicability of the CORE© program worldwide, as well as, similar pre-departure and re-entry programs among participants will be discussed.

Room: Platinum G

Title: **Valuing Diversity Practicing Inclusion: Building Service Learning Programs to Serve all Students**

Presenter: Matthildi "Matilda" Chatzipanagiotou, consultant, service learning, human rights , cultural immersion , and student life - The American College of Greece

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

The Meaningful Engagement Trip (MET), American College of Greece's co-curricular humanitarian education and service learning program, was first developed and launched in 2016 as a result of the outbreak of the refugee crisis in Greece. How can student affairs educators integrate service learning in their strategy for serving a rapidly growing international student community, as well as students who are refugees? Through active reflection on documentary photography from METs, this interactive workshop will include methodology for contextualizing program design to serve all students.

2:30 p.m. – 2:45 p.m. | Coffee Break

Room: Platinum Ballroom Foyer

Join us for complimentary coffee and some dedicated time to engage with other Symposium attendees.

2:45 p.m. – 3:45 p.m. | Concurrent Session IV

Room: Platinum I

Title: **Building Academic and Practitioner Partnerships: Collaborations to Develop Students' Intercultural Competence for a Globalized World**

Presenters: Natesha Smith, assistant professor, student affairs administration - Binghamton University
Tadd Kruse, assistant to the president for institutional planning and effectiveness – American University of Kuwait

Symposium Track: Professional Growth and Networking

Abstract:

As higher education prepares college students to function in a globalized world, educators must create in-class/out-of-class environments that foster opportunities to promote diversity and intercultural competence. In this session, the presenters will explore collaborative approaches between academics and practitioners to introduce global perspectives, enhance cultural experiences, and develop students' intercultural competence. Join us as we explore differences in the conceptualization of diversity and engage in dialogues supporting pathways to global learning.

Room: Platinum G

Title: **Employer Engagement to Meet the Needs of an Evolving and Global Workforce**

Presenters: Paulette Gonzalez, executive director, university career services - St. John's University

Joanna Iturbe, sr. applications and project manager - technology services - Leeds School of Business - University of Colorado Boulder

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

In a rapidly changing and global marketplace, the need to engage employers in a "high tech, high touch" manner is increasingly important to ensure the success of all students. In this session, the presenters will focus on the employer engagement strategies developed by Princeton and St. John's, and how technology can be leveraged to assist in prioritizing and managing employer relationships. The discussion will proceed to tackle global issues such as domestic opportunities for international students and vetting jobs/internships abroad.

Room: Platinum H

Title: **Informal Confidential Resolution to Challenges Facing International Students**

Presenters: Jennifer Schneider, ombudsperson - University of South Florida

Angelica Aranda, graduate assistant, student ombuds office - University of South Florida

Symposium Track: International Student Services

Abstract:

In this session, the presenters will introduce ways universities can constructively and confidentially respond to international student concerns. A campus ombuds provides space for students to safely express concerns, intervenes when appropriate, and reports trends to the highest level of administration. The Ombuds Office at USF serves disproportionately more international students, which has allowed the ombuds to become a key partner in international student success. The presenters will also introduce results of qualitative research that inform the experience of international students at USF.

Room: Platinum F

Title: **Student Services Tools for Developing Resilience in Higher Education**

Presenters: Rotimi Akinsete, executive member - AMOSSHE, director of wellbeing - University of Surrey

Symposium Track: Global Perspectives, Issues, and Culture

Abstract:

Discover an online resource to help higher education student services professionals develop student resilience to stress, anxiety and similar barriers to achievement and success. This toolkit of international research, case studies and practical tools advocates a positive, proactive approach to student resilience, focusing on how institutions can develop supportive, and enabling cultures for students by making improvements to their physical and social environment. Explore these resources, learn about the research background that informs the toolkit, and discuss approaches to developing resilience.

3:55 p.m. – 4:30 p.m. | Closing Session

4:30 p.m. | March of Flags

5:00 p.m. – 7:00 p.m. | 2019 NASPA Annual Conference Opening Keynote and Reception
(Only if registered for the Annual Conference)

For those attendees registered to attend the 2019 NASPA Annual Conference, we invite you to join us as we travel to the opening session location in the Convention Center.

This program was made possible
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